

RECALIBRATING **LEADERSHIP**



The Catalead
Associates Limited

THE CATAL^{LEAD}

CATALYSING LEADERSHIP • INSPIRING LEADERS



Dr. David
OGINDE

*Join the exclusive
league of High
Impact Leaders
building lasting
legacies worldwide*

Does your heart ever throb with a burning desire to become a transformational, authentic, and credible leader? Do you long to see men and women who will raise solid families, build thriving organizations, or develop stable nations?

Phil Pringle has observed that humankind is wired to provide leadership, but it is also designed to need leadership. Leadership is a must when it comes to humanity.

Much has been said about leaders, a lot has been written about leading, and plenty has been taught about leadership. What is in short supply is a practical demonstration of credible leadership. But it must not persist. Every one of us has the potential to become the leader we desire.

The **Catalead Associates** is a team of professionals and leadership experts committed to developing high impact value driven leaders in every sphere. We invite you on a journey to become part of an exclusive league of High Impact Leaders building lasting legacies worldwide.



OUR VISION

Every Person a Leader

Our vision is to see every person grow into their full leadership potential in their sphere of influence

OUR MISSION

To Catalyse Value Driven Leadership

We believe that every person has a tremendous latent potential to lead and to excel in leadership. The Catalead aims to stir and catalyse that potential to bring out the best in every leader.





OUR VALUES

We are committed to serve with skilful hands, integrity of heart, and singleness of purpose driven by our core values;

- Learning & Innovation
- Excellence
- Accountability
- Devotion

OUR MOTTO

*Catalysing Leadership.
Inspiring Leaders*

We believe
If the axe is dull and its edge
unsharpened, more strength is
needed but skill will bring success.

- King Solomon

Give me six hours to chop down
a tree and I will spend the first
four sharpening the axe.

- Abraham Lincoln



OUR SOLUTIONS

The Catalead is committed to recalibrating leadership by shifting the paradigm in leadership practice. Using locally developed and contextually appropriate tools, materials, and programs.

The Catalead provides:

- Leadership **Courses**
- Leadership **Coaching**
- Leadership **Consultancy**



LEADERSHIP COURSES

PROGRAM ONE

THE HIGH IMPACT LEADER SERIES

The ***High Impact Leader Series*** is a program carefully designed to catalyse value driven leadership and inspire leaders. It is curated to meet leadership needs using an extensive range of unique and practical tools for individuals, teams, and organisations.

The High Impact Leader program is designed to catalyse personal leadership. The program consists of three sets of series undertaken either individually or as part of a group.

*The first and best victory is
to conquer self - Plato*

BECOMING A HIGH **IMPACT LEADER**

SERIES ONE

Establishing Your Leadership Roots

Series One is a compact *Five Part Series* designed for *Establishing Your Leadership Roots*. By the end of this series, you will have a handle on valuable knowledge and understanding of leadership.

The series takes you from where you are and journeys with you through to *Charting Your Leadership Path* to becoming a *High Impact Leader*.

BECOMING A HIGH **IMPACT LEADER**

SERIES TWO

Building Your Leadership Muscle

This *Six Part Series* is designed to help you develop the disciplines, habits, and practices in leadership that will ensure that you are always on top of the game as a *High Impact Leader*.

Through well-crafted lessons, readings, and practical exercises, this is the crucible for *Building Your Leadership Muscle*.

The ultimate outcome is the cultivation of consistent life transforming disciplines, habits, and practices that will make you an authentic *High Impact Leader*.

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BECOMING A HIGH **IMPACT LEADER** SERIES **THREE**

Growing Your Leadership Capital

This **Seven Part Series** is insightfully crafted for those who want to go beyond positional leadership. If self-actualization is the ultimate life motivation, *Leadership Capital* is the pinnacle of leadership.

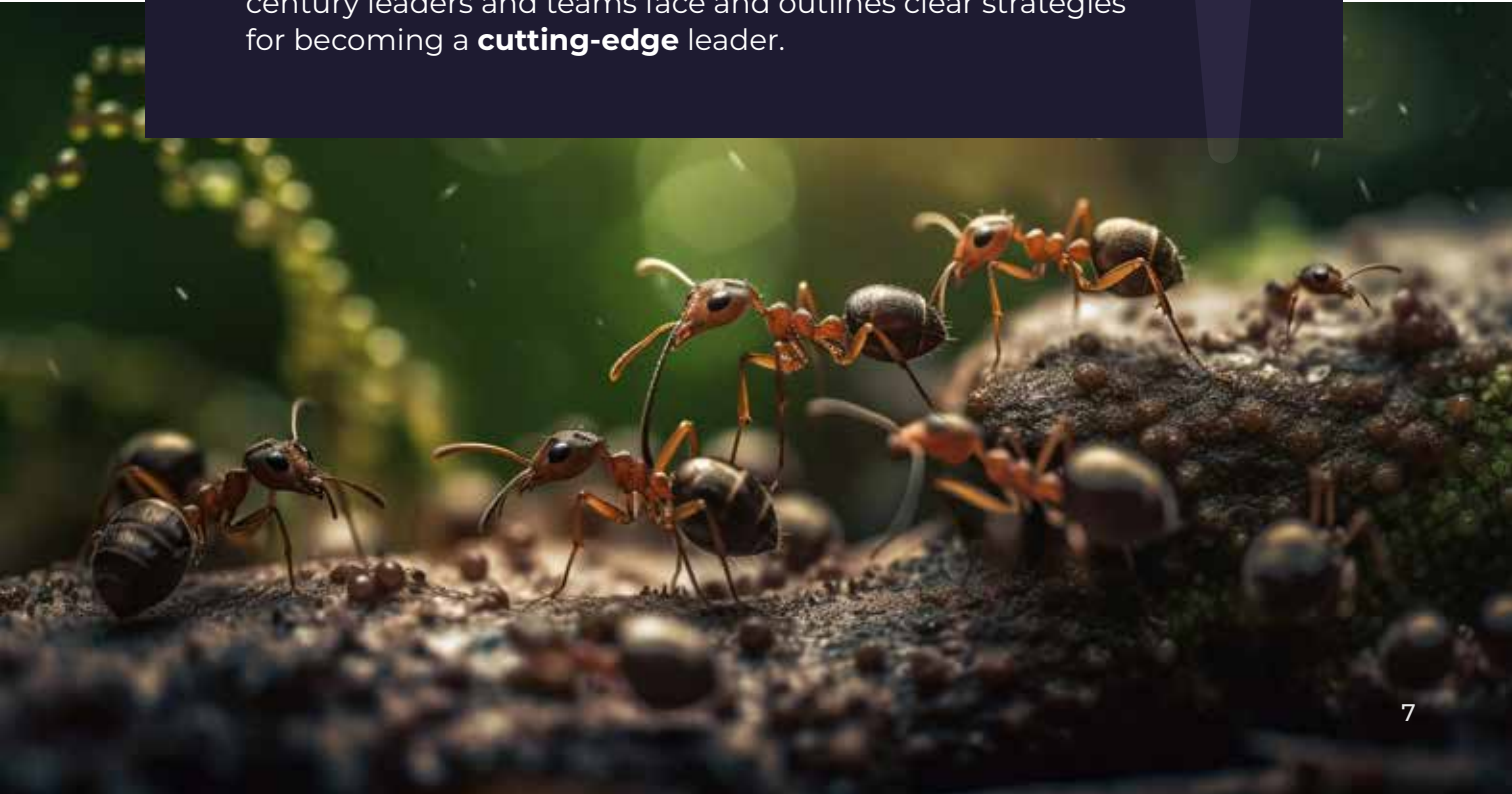
Series Three is designed to develop your *Leadership Capital*, to usher you into the exclusive league of leaders who are respected, not because of the positions they hold, but because of who they have become – Credible *High Impact Leaders*.



THE **CUTTING-EDGE LEADER** SERIES

The world is becoming vastly and rapidly multifarious. The uncertainties brought about by the varying challenges of globalisation have put organisations in precarious situations, with many facing the real possibility of folding up. **Cutting-Edge** leaders retain a unique set of qualities and characteristics that set them apart from traditional leaders. They are at the forefront of innovation, embracing new ideas, technologies, and approaches to stay ahead of pack.

These sets of studies explore the unique challenges that 21st century leaders and teams face and outlines clear strategies for becoming a **cutting-edge** leader.





THE CUTTING-EDGE LEADER SERIES

LEVEL ONE

We explore:

The Foundation for Cutting-Edge Leadership

This first set of studies lets you in to the unique and proven characteristics of cutting-edge leaders. We explore the passion that drives them and what sets them apart as pacesetters of growth and transformation. We set you on the path to becoming one.



THE CUTTING-EDGE LEADER SERIES

LEVEL TWO

Building Blocks for Cutting-Edge Leadership

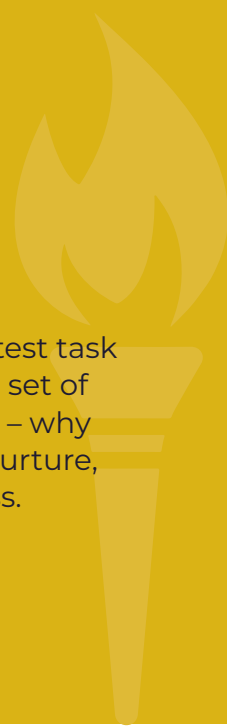
In this set, the focus is on critical components of cutting-edge leadership that drive success. We outline key aspects of leadership on which cutting-edge leaders expend their energies to realise exponential growth.



THE CUTTING-EDGE LEADER SERIES
LEVEL THREE

Raising a Cutting-Edge Team


Cutting-Edge leaders have discovered that the greatest task of leadership is to put together a winning team. This set of studies gives an in-depth analysis of team dynamics – why some thrive as others fail. We discuss how to form, nurture, and empower your team to deliver perpetual success.



THE CUTTING-EDGE LEADER SERIES
LEVEL FOUR

Incubator for Cutting-Edge Leadership

Even the best leader will suffocate in a toxic environment. Great talents have been known to flee poisonous organisations. This set reveals how cutting-edge leaders utilise the knack for creating the right environment for their teams to blossom and the bottom line to grow.



THE NEST LEADERSHIP PROGRAM

The **Nest program** is specially curated to acquaint young leaders with present and future realities, equipping them with the necessary tools to achieve excellent, value-centric leadership.

The program takes a mentorship approach to nurture leadership in young people by building their capacity to become all-around responsible leaders of themselves, their communities, and the larger society - empowering them to thrive in critical aspects of their lives.

LEADERSHIP COACHING

ENJOY THE LEADERSHIP JOURNEY

The higher you go up the leadership ladder, the cooler it becomes. Many leaders have few or no trusted persons to consult in critical times of need. At the Catalead, we journey with leaders through personal and professional mentorship, coaching, and advisory services.

Our journey with leaders includes:

The Sounding Board

When faced with critical decision making and you want somebody to objectively help you process your thoughts. We provide a listening ear and provide possible insights for decision making, while maintaining strict confidentiality.



LEADERSHIP CONSULTANCY

ORGANIZATIONAL HEALTH CHECK (OHC)

This program is designed to assess the vitals of your organisation, ensuring they are in tip top condition. Using unique tools and integrated processes, OHC will critically assess foundational factors of the organization and propose appropriate remedies where necessary.

This includes an assessment on the following areas:

- Organizational Climate
- Organizational Culture
- Organizational Values



BESPOKE TRAININGS

We develop other leadership trainings custom to your organization's needs.

These are such as:

- Strategic Planning
- Teams and Teamwork
- Organisational Transformation
- Leading Change
- Effective Board and Management systems,
- Managing Transitions
- Finance & HR Systems



OUR CALL

In every generation, a man or woman steps into history and sets the agenda for a family, an organisation, a nation, or even the whole world. Such individuals stir a longing in our hearts for more of such leaders –authentic, courageous, empowering, and transformational.

At **The Catalead** we believe you can become one such a leader and be the change you are looking for. You can nurture your talents and sharpen your skills to become the best leader the world is waiting for. Our role is to catalyse the process.

Join the journey...

THE TEAM

The **Catalead Associates** brings together a team of professionals with a strong passion for leadership development, and with proven track records in their fields.

The team is led by Dr David Oginde, who is a thought leader on matters leadership. He holds a PhD in Organisational Leadership and has conducted leadership training for individuals and organisations in various contexts locally and abroad.

ACCREDITATION

The Catalead Associates Ltd. is certified by the National Industrial Training Authority (NITA) as a “Leadership & Management” Training Provider.



OUR CLIENTS

The Catalead Associates have delivered various levels of leadership training to several individuals and institutions.

Some of our happy clients include:



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**For Enquiries or Registration
contact us at:**

Phone/WhatsApp: +254 791 035 594

Email: office@thecatalead.com

Website: www.thecatalead.com